

Quality For All

Results Presentation

1Q 2024

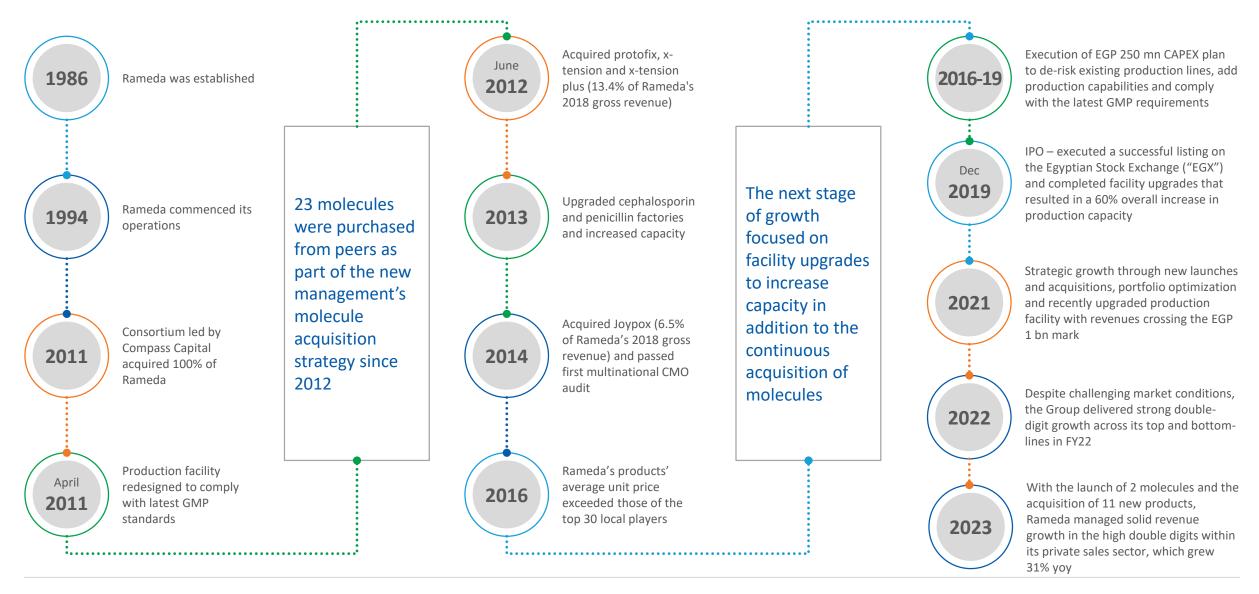






GROUP OVERVIEW

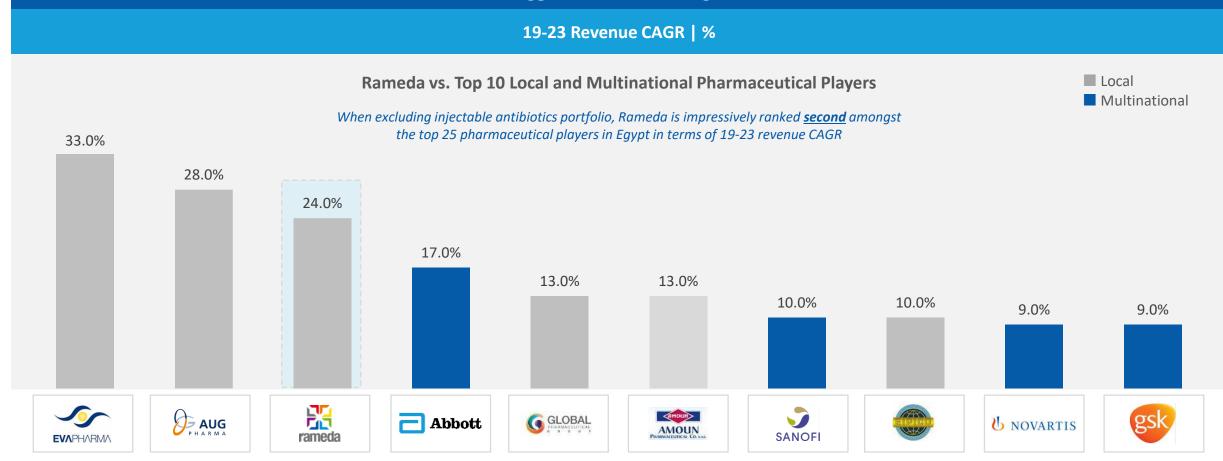
Our Evolution





Key Player in the Pharmaceutical Industry

Rameda successfully ranked third amongst the top 10 pharmaceutical players in Egypt in terms of 19-23 revenue CAGR, on the back of its aggressive and strategic initiatives



Source: IQVIA



Exposure to Strategic Therapeutic Areas

Rameda's Exposure to Therapeutic Areas in 2023 (IQVIA)										
	Systemic Anti-Infectives	Alimentary T & Metabolism	Musculo-Skeletal System	G.U. System & Sex Hormones	Blood and Blood Forming Organs	Cardiovascular System	Nervous System	Total		
Therapeutic Area as % of Pharma Market	11%	24%	8%	8%	4%	9%	9%	73%		
2019-2023 Market Value CAGR (%)	5.8%	18.2%	12.2%	14.4%	11.9%	12.1%	11.8%	14.2%		
2019-2023 Rameda CAGR (%)	21.0%	31.2%	31.1%	9.1%	58.0%	21.2%	12.7%	23.7%		
% of Rameda Sales	28%	27%	11%	11%	7%	7%	4%	95%		
# of Marketed Products	18 products	14 products	4 products	8 products	5 products	6 products	8 products	63 products		
Select Products	Rameceftrax Augram Rametax	Colona Protofix Omnevora	Recontright 90 mg	Marvigoline Joypox Tamsunorm	Vaxato Aggrex Artixiban	X-Tension Tribatens	Prismaven Lacovimp Megafen Raibyax Vilaphoria			

Well-Invested Manufacturing Facility

Well-invested infrastructure with c. EGP 250 mn spent between 2016 – 18 to renovate and streamline production facility, and grow production capabilities and capacity

Diversified complex production capabilities allow Rameda to manufacture a wide range of products in a variety of dosage forms

Significant capacity to support growth, with overall utilization at just 34% in FY23, based on two long shifts and multi-product production lines

Excess capacity used to toll manufacture for leading blue-chip companies, with our recently installed lyophilized production lines operating at north of c.80% utilization

3

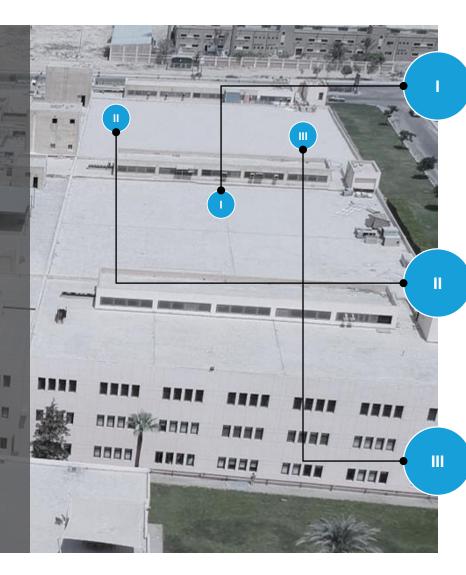
Factories

20

Production Lines

25%

1Q24 Utilization



General Factory

Tablets, hard gelatin capsules, effervescent and non-effervescent powder, lyophilized injectables, liquid injectables, BFS, ear & eye drops and oral liquids & suspensions.

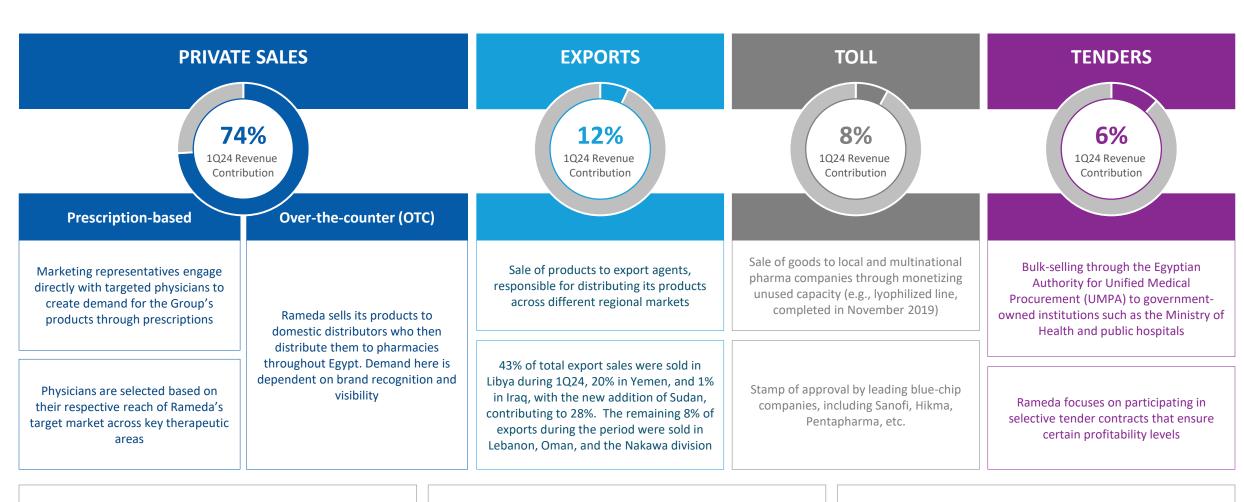
Cephalosporin Factory

Cephalosporin powder injectables and macro dosing powder bottles.

Penicillin Factory

Penicillin tablets and macro dosing powder bottles.

Our Business Model



Penetrate large and fast-growing therapeutic areas

Selectively identify and acquire molecules

Register new molecules and related products



Current Themes



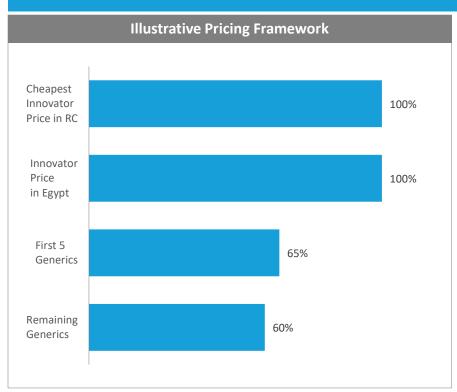
Supportive Pricing Regime

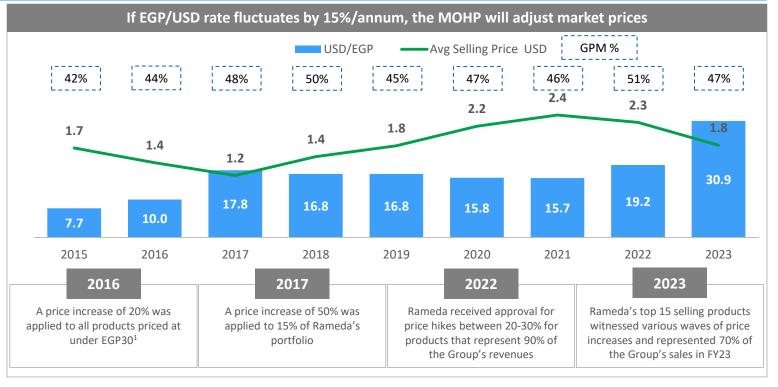


Favorable Regulatory Environment | Supportive Pricing Regime

Pharmaceutical products in Egypt are subject to compulsory pricing by the MOHP's pricing committee. The MOHP pricing policy regulates the ability of Egyptian pharmaceutical companies to mark-up or profit from the sale of pharmaceuticals in Egypt.

Generic Pharmaceuticals | Pricing Framework & Government Initiatives





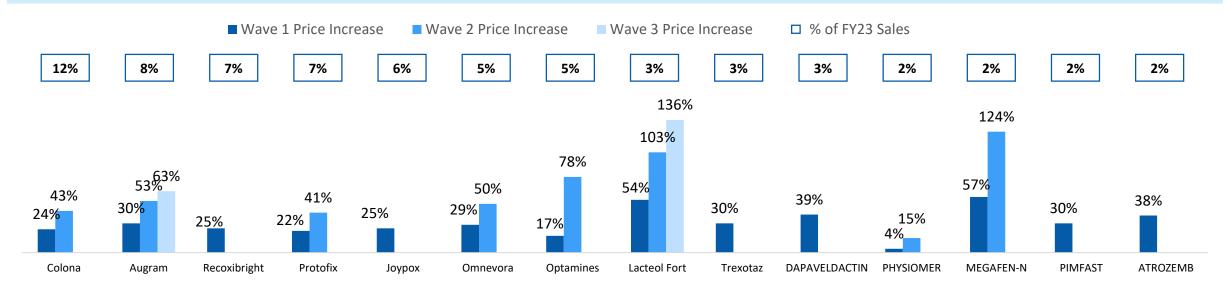
¹At a maximum price increase EGP6 per pack



Price Increases Supporting Growth and Profitability – 2023

Rameda's top 15 selling products witnessed various waves of price increases and represented 70% of the Group's sales in FY23

Full financial impact of price increases implemented throughout the year was not fully reflected in 2023 results, with an impact of 5-10% price growth yet to be reflected in 2024



Note: Price increase percentages are calculated as the new price divided by the original base price

The Group's price increases across its products have played a pivotal role in boosting revenue growth as well as supporting the health of Rameda's profitability margins amidst challenging market conditions and Rameda is looking to generate increased value from upcoming price increase approvals over the coming periods

c.70%

Average Price Increase

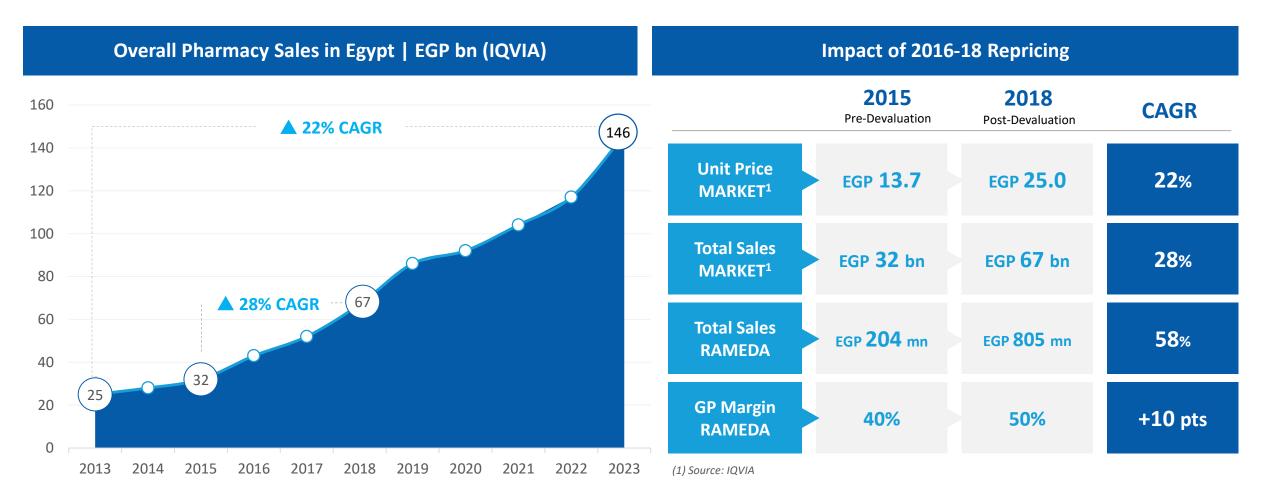
c.41%



Who Benefits From Devaluation and Repricing?



A Repeat of 2016-2018 Repricing Cycle



In response to the EGP float and its subsequent devaluation, government-approved repricing rounds applied in 2016-18 by Egypt's healthcare industry saw Rameda's revenues grow by a 2015-18 CAGR of 58%, exceeding average price growth of 22% and market sales growth of 28%



Consumers shift to local generics

Who Benefits From Devaluation and Repricing?

During times of devaluation and after obtaining repricing approvals, a significant portion of doctors and patients move away from international brands due to their lack of affordability compared to high quality local generics

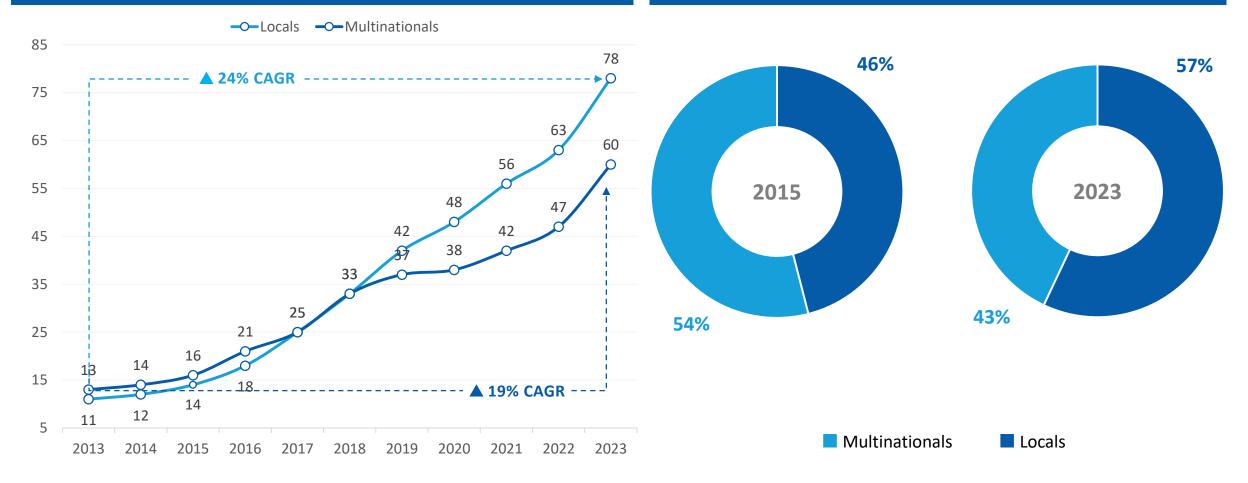
Multinational Companies Loss of demand is not compensated Downsizing and reduction of marketing and sales activities Discontinuation of some product lines **Local Companies** A significant portion of patients and doctors shift to high quality generics Strong local companies witness market share gains from other players unequipped to benefit Competitive pricing makes local products more affordable



The Future is for Local Pharmaceutical Players



Local vs. Multinationals Pharmacy Sales | % (IQVIA)



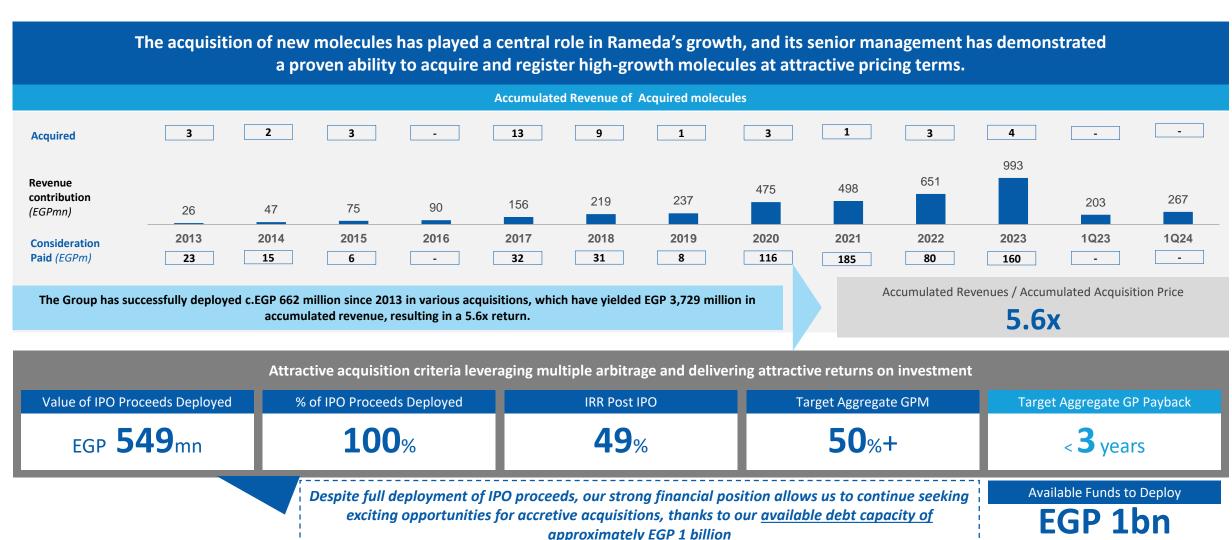
Market sales are clearly shifting in favor of local pharmaceutical companies, which represented 57% of total pharmaceutical sales in 2023



Strategy Driving Growth



Proven Ability to Identify, Acquire and Register New Molecules





Reaping the Rewards of a Lucrative Acquisition Strategy

Rameda's product acquisitions have yielded strong results since the strategy was kicked off in 2013													
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	1Q23	1Q24
Revenues	26,185,308	47,491,211	75,197,061	87,557,742	149,919,565	216,769,636	236,172,374	477,494,304	500,935,410	650,570,572	993,496,077	203,354,726	267,071,276
Production and Marketing Exp.	(12,362,970)	(26,878,969)	(46,090,674)	(45,446,055)	(75,041,362)	(113,422,080)	(124,187,238)	(261,358,321)	(260,220,813)	(344,225,225)	(600,369,894)	(123,542,224)	(154,607,675)
Net Operating CF	10,712,312	15,974,488	22,557,450	32,636,558	58,030,608	80,094,356	86,788,480	167,505,387	186,553,813	237,417,645	304,672,792	61,854,689	87,159,291
Investments	(23,113,394)	(15,712,563)	(5,355,109)	(765,000)	(19,060,700)	(18,583,000)	(38,186,481)	(110,952,193)	(183,800,000)	(86,637,600)	(160,322,517)	-	-
Net Returns	(9,291,055)	4,899,680	23,751,278	41,346,688	55,817,503	84,764,556	73,798,654	105,183,790	56,914,598	219,707,748	232,803,667	79,812,502	112,463,601

The Group has generated cumulative operating cashflows of EGP 1.3 Billion and an IRR of 169% from lucrative and fast-growing products it has acquired over the past decade

EGP 1.3 Billion	169%
Cumulative Operating Cashflow ⁽¹⁾	IRR ⁽²⁾

The Group's successful acquisition strategy leaves it well-positioned to further generate increased value from its acquisition portfolio, with acquired products forecasted to continue generating revenues for the coming 20 years

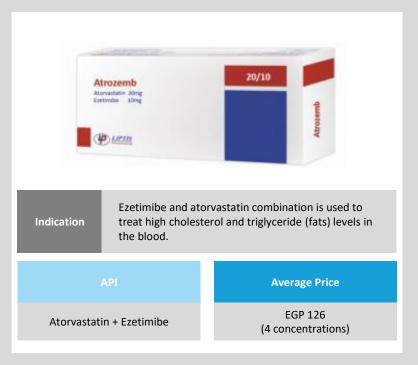
⁽¹⁾ Figure reflects cumulative operating cashflow before tax between 2013-9M23. Cumulative net operating cashflows after tax stood at EGP 1,290 million during the same period.

⁽²⁾ IRR excludes terminal value



Accretive Acquisitions – New Acquisitions in 2023

Rameda acquired a portfolio of 11 fast-growing cardiometabolic products from a leading local pharmaceutical manufacturer







Market Size – 5 Theraputic Areas (ATC4) (LTM 1Q23)

EGP 2.2 bn

Market – 5 Therapeutic Areas (ATC4)
3-Year CAGR
37%

Product Portfolio
3-Year CAGR
66%

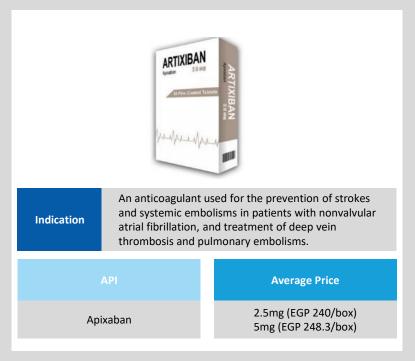
Product Portfolio Gross Profit Margin

c.70%



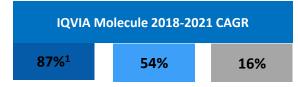
Accretive Acquisitions – Key Acquisitions in 2022

Rameda targets molecules with established market presence for chronic conditions and enter medical devices segment













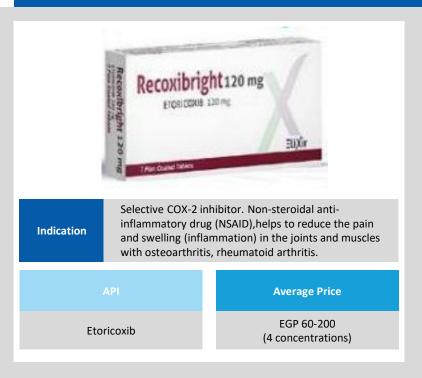
Gross Profit Margin									
80+%	70+%	48+%							

¹ As a medical device, PHYSIOMER enjoys free pricing

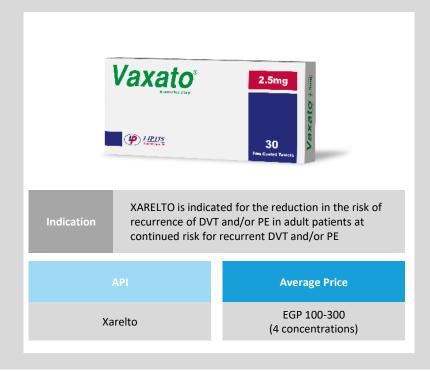


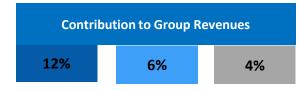
Accretive Acquisitions – Key Acquisitions in 2020-21

Rameda acquires A Large Generic Product in a Sizable and Fast-Growing Therapeutic Area

















Rameda's Manufacturing Capabilities are Unique in The Market...

Rameda's business model and track record of value creation proves difficult to easily replicate....

Machinery and Equipment

Buildings

and

.ab and Equipment

USD **52.5** mn

USD **51.3** mn

USD **6.2** mn

USD **12.2** mn

...and after conducting an internal exercise assessing the Group's replacement costs coupled with the value of its current product portfolio and upcoming pipeline...

Total Fixed Asset Replacement Cost

USD 122.1 mn

- 1

Portfolio Value



Pipeline Value

USD **54.0** mn

USD **27.1** mn

c.USD 203 million

...Rameda's current value proposition at c.USD 203.2 million leaves the company trading at a discount with significant upside

...Paves the Way for Enhanced Contract Manufacturing Organization (CMO)

Toll Potential





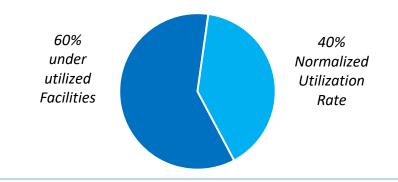


Manufacturing Gap due to Multinationals Exit

- Multinationals are exiting Egypt from a production standpoint
- Other local manufacturers are unable to replicate the sophistication of Rameda's machinery due to a high cost of USD 122mn.
- Rameda stands to benefit from Multinationals, Local Manufacturers, and Scientific Offices needing production facilities

Production Capability

- Under normal operating Conditions, Rameda utilizes 40% of its production capability on its units sold
- The remaining 60% can be utilized through toll manufacturing



Value Added

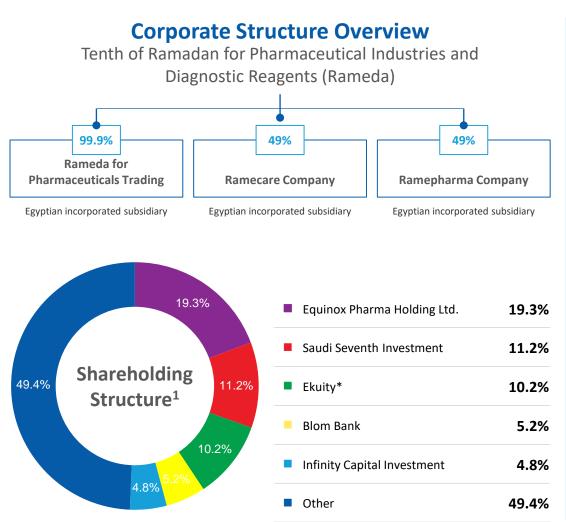
- With FX availability, CMO clients will be able to source the raw materials needed to boost toll manufacturing.
- Assuming the remaining 60% of are used for CMO, Rameda stands to gain an additional EGP 700mn to its topline.
- Since toll manufacturing incurs very little cost, Rameda's bottom line will gain EGP 500-600mn after taxes

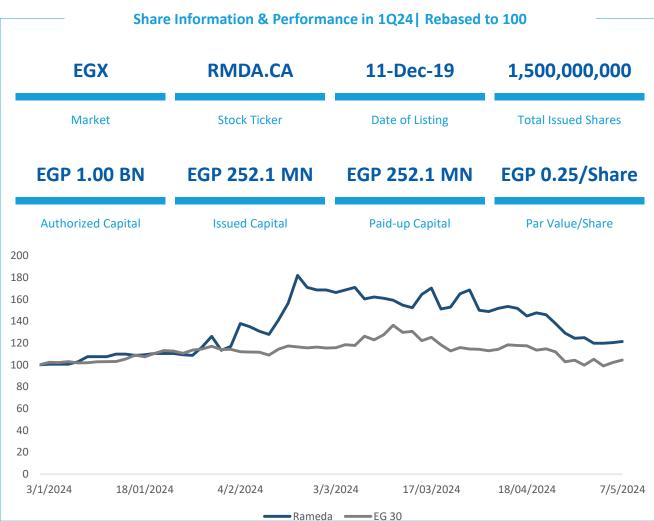
Top-Line Contribution EGP 500mn Bottom-Line Contribution



STOCK INFORMATION

Corporate Structure and Share Performance





¹ As of April 2024

^{*} Subsidiary of Kuwaiti Investment Authority



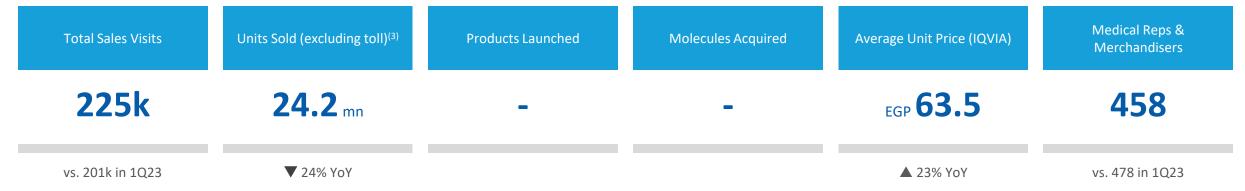
1Q24 IN REVIEW

Executive Summary | 1Q 2024 Highlights

1Q 2024 Financial Highlights

Revenues	Gross Profit	EBIT	Net Operating Cash Flow	EBITDA	Net Income1	Core Net Income ⁽²⁾	Net Debt
EGP 456.2 mn	EGP 197.6 mn	EGP 81.3 mn	EGP -65.7 n	EGP 101.1 mn	EGP 60.1 mn	EGP 24.4 mn	EGP 751.4 mn
▲ 16% YoY	▲ 11% YoY 43% margin	▲ 11% YoY 18% margin	vs EGP 22.8 mn in 1Q24	▼ 7% YoY 22% margin	▼12% YoY 13% margin	▲ 47% YoY 11.5% margin	▲ 0.6% YTD

1Q 2024 Operational Highlights



⁽¹⁾ Before minority interest

⁽²⁾ Core net income before minority interest adjusted for ESOP expense, FX income/losses , unusual items, and impairments.

⁽³⁾ Excluding toll manufacturing, volumes would record less of a decrease of 14.6% YoY to 9.3 million units in 1Q24.

Executive Summary

Financial Highlights

Revenue growth coupled with stable profitability driven by a solid performance from private and export sales

Rameda's revenues increased by 16.4% YoY to EGP 456 million on the back of growth across its private vertical in 1Q24. Top-line performance for the period continued to be driven by the positive impact of price increases received throughout 2023, with private sales and exports increasing 28.0% and 49.8%, respectively. On the other hand, tenders and toll manufacturing decreased 43.6% and 12.3%, respectively.

Excluding toll manufacturing, volumes grew by 15.9% in the private vertical and 2.4% in the export vertical, while it decreased in tender by 66.8% and toll manufacturing by 28.2%.

The Group's GPM contracted 2.3 percentage points on the back of decreased utilization leading to overhead allocation (down from 36% in 1Q23 to 25% in 1Q24) due to FX shortages to secure raw materials and as the group is deliberately halting production in anticipation of the imminent price increases.

Pressures on Rameda's gross profitability were further reflected at the EBITDA level, which booked a margin contraction of 5.4 percentage points in 1Q24. The contraction came due to an increase in the SG&A margin due to inflationary pressure, which stood at 25.5% in 1Q24 vs 22.3% in 1Q23.

Key Developments

Export Expansion

Deliberate halt of production in anticipation of imminent price increases

The Group received no price increases during the first quarter, as such production halted in anticipation of price increase approvals from the EDA, which has led in a decrease of production, which fell from 51.2 million units in 1Q23 to 35.9 million units in 1Q24 and resulting in a decreased utilization rate which fell from 36% to 25% YoY.

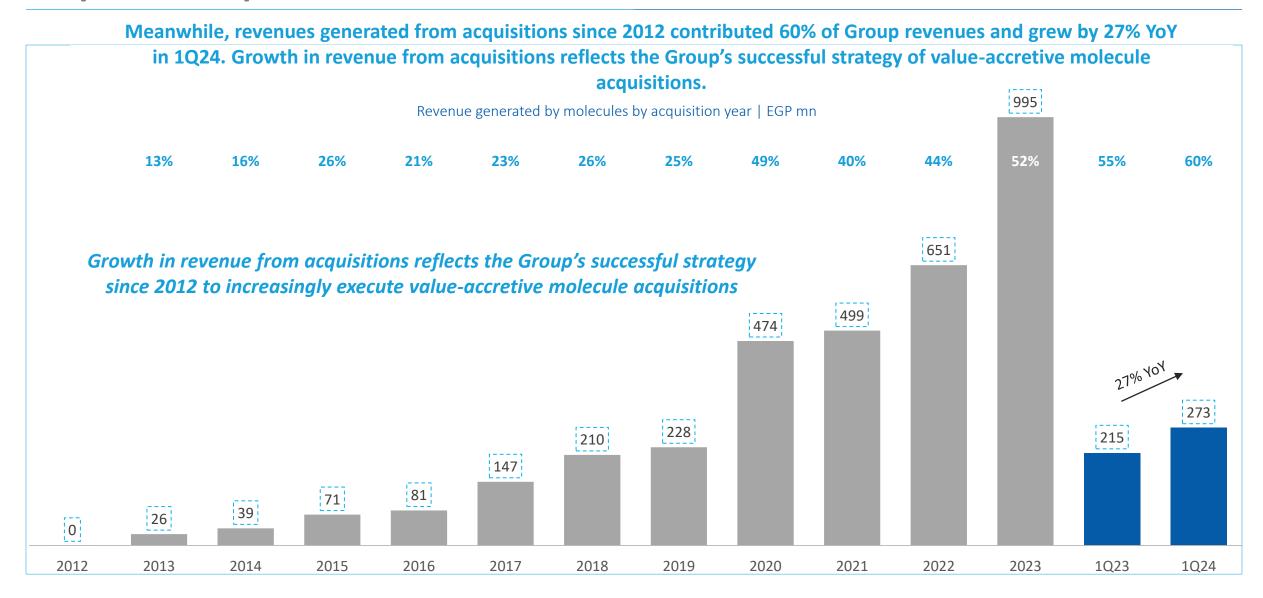
The EDA withheld awarding any product repricing in 2024 to follow a more comprehensive approach to repricing following the official devaluation like the repricing waves witnessed in 2016 following the devaluation at the time. This has negatively affected utilization in Q1 and Q2, we expect utilization and margins to be restored in the second half of the year following the implementation of the proposed price increases.

Rameda's entry into the Sudanese market has been a notable success, generating EGP 15 million in sales this quarter, which already represents 28% of our total exports in the quarter. This achievement highlights the potential of this new market, indicating the possibility of future growth and a substantial increase in our export market share.

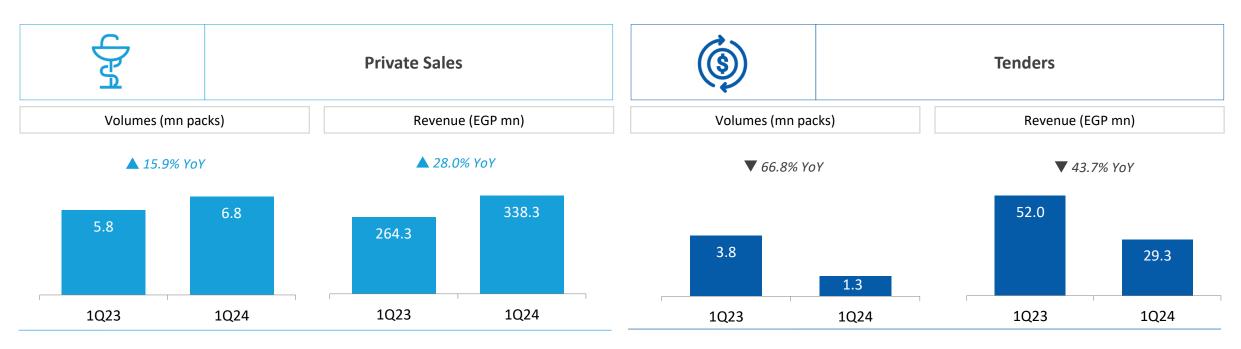
Launches | Performance to Date

Revenues generated from launches since 2012 contributed 22% of Group revenues, up 55% YoY in 1Q24 primarily due to the revival of the Group's antibiotic product launches(1) Revenue generated by molecules by launch year | EGP mn % - Percentage of Total Revenues 9% 10% 15% 24% 22% 22% 20% 22% 36% 22% 21% 17% 22% 448 407 330 200 196 177 140 101 90 65 41 25 4 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 1Q23 1Q24 (1) Note: The antibiotic referred to here is Rameceftrax (launched in 2013) and the antivirals are Anviziram & Remdesivir (launched in 2020)

Acquisitions | Performance to Date



Segmental Breakdown & Analysis | 1Q24 (1 of 2)



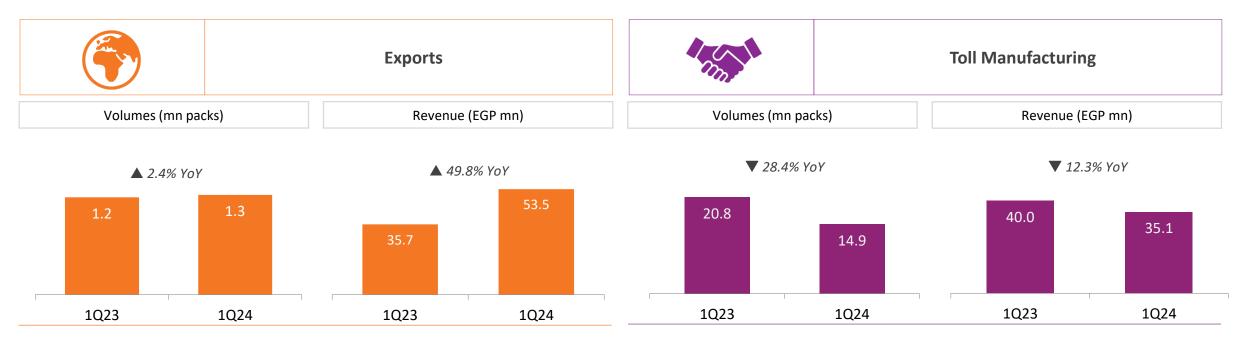
Private sales recorded a revenue increase of 28% YoY to EGP 338.3 million in 1Q24 as the Group continued to generate increased value from the positive impact of price increases across Rameda's product portfolio, alongside a 15.9% increase in volumes during the period. This was due to strong performances across Rameda's top ten selling products, namely from Recoxibright, Vaxato, and Optaminess. It is worthy to note that antibiotics have started to recover across the private sales vertical.

As management maintained its strategy of reducing the contribution of **tender sales** to the Group's performance, the vertical recorded a volume decline of 66.8% YoY in 1Q24. Revenue from tenders declined by 43.7% YoY during the first quarter, as a result of the sharp 66.7% decline in volumes sold

Note: Please refer to the appendix for a detailed revenue and volume table by market route.

* Excludes injectable antibiotics

Segmental Breakdown & Analysis | 1Q24 (2 of 2)

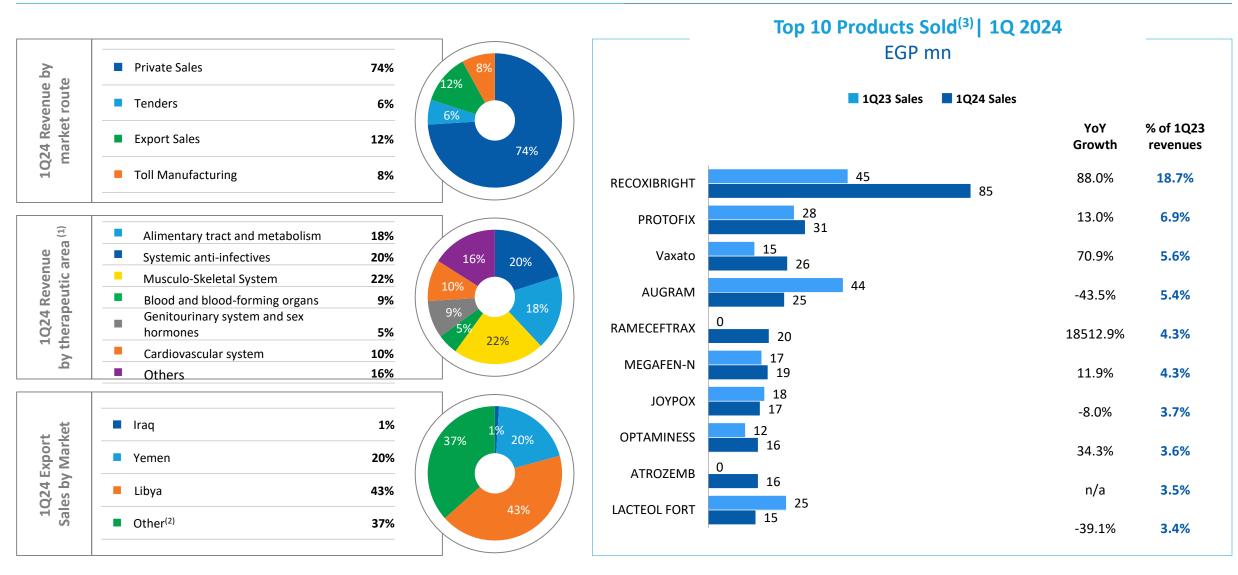


Export revenues increased by a solid 49.8% YoY to EGP 53.5 million, which was primarily driven by a 142.9% YoY increase in sales to one of Rameda's leading export markets, Libya, and the increased exports to Sudan, in 1Q24. The vertical's performance was further fueled by the USD-denominated nature of the vertical's sales, ultimately having a favorable effect on performance given the currently depreciating state of Egypt's local currency. It is worthy to note that, in USD terms, export sales booked USD 1.185 million in 1Q24 compared to USD 1.173 million in the same period last year.

Toll manufacturing volumes declined by 28.4% YoY in 1Q24, on the back of a decline in demand, consequently, the vertical's revenue declined by 12.3% YoY to EGP 35.1 million in 1Q24.

Note: Please refer to the appendix for a detailed revenue and volume table by market route.

Sales Breakdown & Analysis | 1Q24

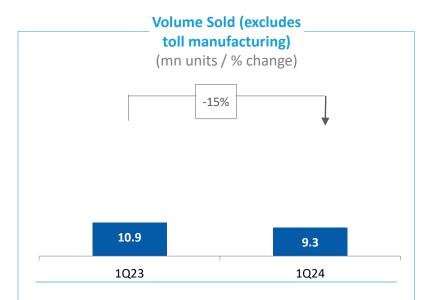


⁽¹⁾ Contribution by TA is calculated on revenues before toll revenue, discounts & incentives and sales returns.

(2) Refers to Sudan, Lebanon, and the Nakawa Division

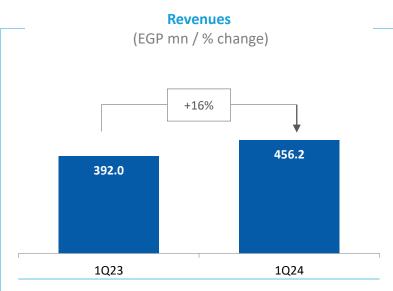
(3) Source: IQVIA.

Key Performance Indicators | 1Q24 (1 of 2)



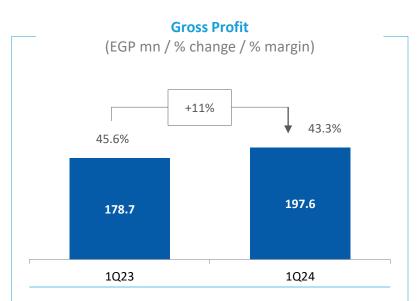
Volumes (excluding toll) affected by tender decline

to 9.3 million units (excluding toll manufacturing) due to FX shortages and production halting in anticipation of price increase approvals, coupled with the impact of a 66.8% YoY decline in tender volumes in 1Q24. Despite this, the group experienced a 15.9% increase in private sales volumes due to the continuous recovery of the injectables portfolio.



Revenues increased by 16% YoY

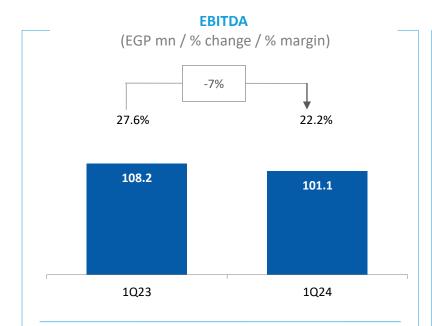
to EGP 456.2 million On the back of strong revenue growth in private sales, which grew by 28% to reach 338 million and contributed 74% of Rameda's absolute revenue growth during the period. This was due to strong performances across Rameda's top selling products, namely from Recoxibright, Vaxato, and Optaminess, recording an 88%, 70.9%, and 34.3% YoY increase, respectively. Exports also saw a 49.8% increase to reach 53.5 million in sales during the period.



Gross profit grew by 10.6% YoY

to EGP 197.6 million and booked margin contraction of 2.3 percentage points due to a 24.6% increase in the contribution of raw materials cost in 1Q24 coupled with a 70.8% increase in maintenance costs during the period, as well as production halting resulting in increased overhead allocations during the quarter due to FX shortages and in anticipation of price increase approvals.

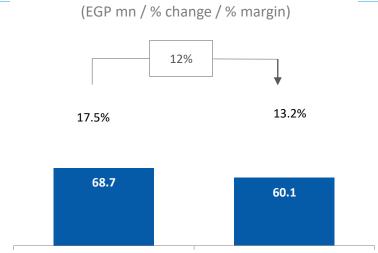
Key Performance Indicators | 1Q24 (2 of 2)



EBITDA declined by 7% YoY

to EGP 101.1 million resulting in a margin contraction of 5.4 percentage points in 1Q24 yoy due to an increase in the contribution of SG&A expenses to Group revenues, which stood at 25.5% in 1Q24 vs 22.3% in 1Q23.

Reported Net Income⁽¹⁾



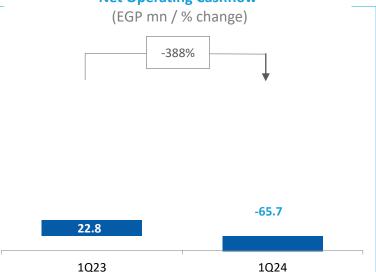
1024

Net income declined by 12% YoY

1023

to EGP 60.1 million and booked a margin contraction of 4.3 percentage points year-on-year to 12.4% in 1Q24. This was due to the rise in Rameda's cost base coupled with net interest costs reaching EGP 61.9 million in 1Q24 vs EGP 31.1 million in 1Q23, caused by the increase in Egypt's interest rates during the period.

Net Operating Cashflow

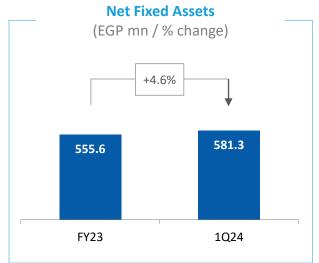


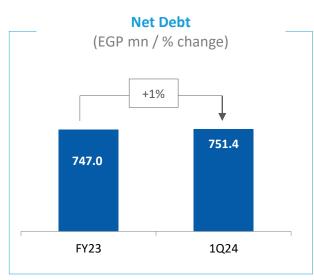
Operating cashflows declined in 1Q24

Rameda recorded net operating outflows of EGP 65.7 million compared to an inflow of EGP 22.8 in the same period last year. This was due to a EGP 88.2 million increase in net inventory, as well as a 100% increase in interest costs reaching EGP 61 million, coupled with a EGP 30.2 million increase in other receivables.

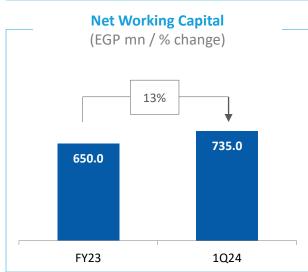
(1) Adjusted for non-recurring expenses, core net income before minority interest increased by 13% YoY to EGP 24.4 million in FY23.

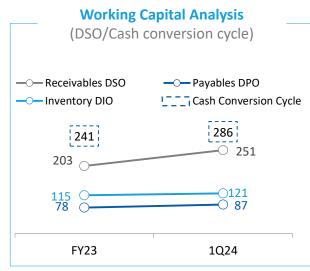
Balance Sheet Highlights | 1Q24





31-Dec-23	31-Mar-24
1,195	1,185
2,023	2,176
3,218	3,361
70	84
1,373	1,442
1,443	1,526
1,763	1,820
13	16
3,218	3,361
	1,195 2,023 3,218 70 1,373 1,443 1,763 13





Net Fixed Assets

came in at EGP 581.3 million as of 31 Mar 2024, with a nearly flat increase of 4.6% YTD.

Net Debt

remained nearly flat at EGP 751.4 million as of 31 Mar 2024, reflecting an increase of 0.6% YTD.

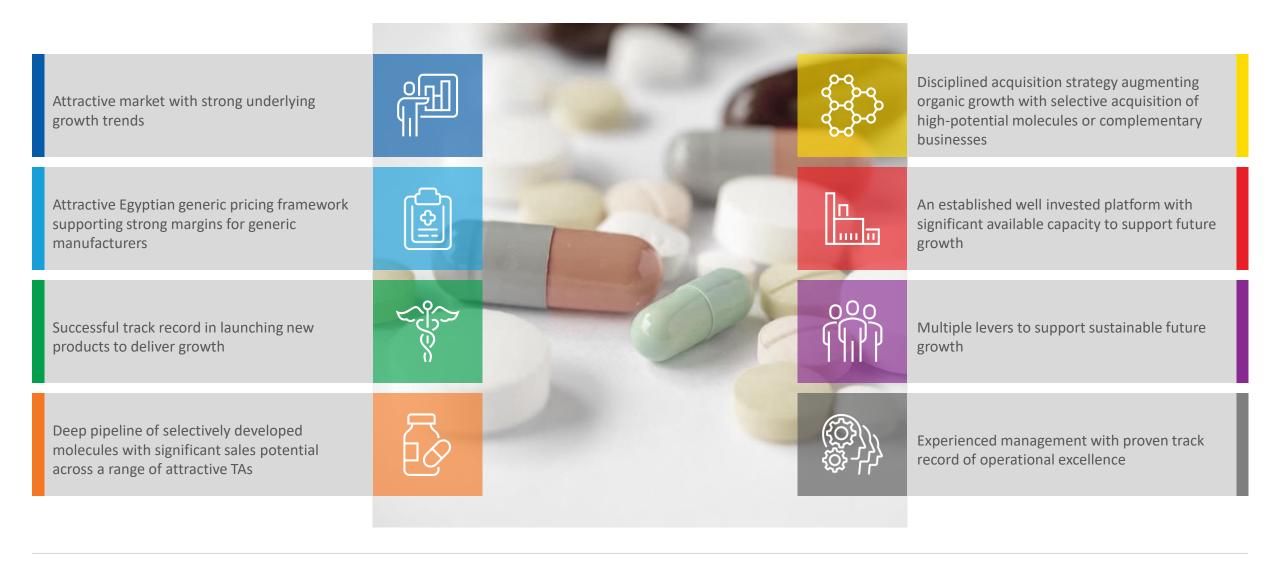
Cash Conversion Cycle

Partially affected by reduced sales in anticipation of repricing and increased by 45 days YTD to 286 days as of 31 Mar 2024, driven by a 48-day increase in receivables DSO and a 6-day increase in inventories DIO, and a 9-day increase in payables DPO during the period.



APPENDIX

Investment Case





Strategy – Key Focus Areas Going Forward | 2024-2026

The Group will primarily focus on driving growth in the medium term through three primary avenues



Expanding portfolio with products under free-pricing frameworks

20-25%

Target revenue contribution of cosmeceuticals, nutraceuticals and medical devices by 2026

50-60

Number of pipeline launches in this space



Growing contribution of chronic medication to Rameda's portfolio

Rameda will reap the rewards of repeat prescriptions and capitalize on the growing prevalence of lifestyle related diseases to widen sources of recurring revenue

47%

Current chronic contribution

60%

2026 target chronic contribution



Creating increased value through mergers and acquisitions

Rameda will **leverage a combination of cash and shares equivalent to EGP 2 billion** that the Group is aiming to deploy across three channels

Molecule Acquisitions

Local M&A Regional M&A



Rameda's Market Cap is Well Below its Replacement Cost

Rameda's business model and track record of value creation proves difficult to easily replicate....

Machinery and Equipment

Buildings

and

.ab and Equipment

USD **52.5** mn

USD **51.3** mn

USD **6.2** mn

USD **12.2** mn

...and after conducting an internal exercise assessing the Group's replacement costs coupled with the value of its current product portfolio and upcoming pipeline...

Total Fixed Asset Replacement Cost

ortfolio Value

+

Pipeline Value

USD **122.1** mn

USD **54.0** mn

USD **27.1** mn

c.USD 203 million

...Rameda's current value proposition at c.USD 203.2 million leaves the company trading at a discount with significant upside

Revenue & Volume Sold

Revenue Analysis	1Q23	1Q24	% YoY
Private Sales			
Volumes Sold ('000)	5,837.4	6,765.1	15.9%
Sales (EGP mn)	264.3	338.3	28.0%
Tenders			
Volumes Sold ('000)	3,815.8	1,265.3	-66.8%
Sales (EGP mn)	52.0	29.3	-43.7%
Exports			
Volumes Sold ('000)	1,235.8	1,265.9	2.4%
Sales (EGP mn)	35.7	53.5	49.8%
Total Volume Excluding toll manufacturing ('000 units)	10,889.1	9,296.3	-14.6%
Toll Manufacturing			
Volumes Sold ('000 sheets)	20,820.3	48,438	-28.2%
Sales (EGP mn)	40.0	105.3	-12.3%
Total Revenue (EGP mn)	392.0	1,388.2	16.4%

Capacity & Production

		Production mn			C	Capacity mn	Utilization %		
		1Q23	1Q24	YoY △	1Q23	1Q24	YoY △	1Q23	1Q24
	Blow Fill Seal (Ampoules)	10.0	7.5	-25%	34.9	34.9	0%	29%	22%
	Lyophilized Injectables (Vials)	2.7	1.8	-33%	3.2	3.2	0%	83%	56%
	Eye & Ear Drops (Bottles)	2.4	3.1	27%	4.3	4.3	0%	55%	71%
General Factory	General Tablets / Capsules (Blisters)	19.2	10.6	-45%	41.2	41.2	0%	47%	26%
General Factory	Small-sized Sachets	2.6	1.6	-40%	8.8	8.8	0%	30%	18%
	Large-sized Sachets	-	-	n/a	1.9	1.9	0%	0%	0%
	General Macro-Dosing Dry Mix (Bottles)	0.3	0.5	82%	3.5	3.5	0%	8%	15%
	Liquids (Bottles)	6.9	5.7	-18%	10.0	10.0	0%	69%	57%
Cephalosporin	Cephalosporin Injectables (Vials)	3.9	3.6	-8%	18.9	18.9	0%	21%	19%
Factory	Cephalosporin Macro Dosing Powder (Bottles)	0.2	-	-100%	3.3	3.3	0%	6%	0%
Penicillin Factory	Penicillin Tablets / Capsules (Blisters)	1.5	0.5	-68%	8.9	8.9	0%	17%	6%
	Penicillin Macro Dosing Powder (Bottles)	1.4	1.1	-23%	2.5	2.5	0%	57%	44%
	Total	51.2	35.9	-30%	141.4	141.4	0%	36%	25%